

Medicare for All website and its Million Letters for Health Care Campaign

Practical Actions. One of the first activists to arrive at the workshop observed that the workshop is “the practical workshop”. That is on the mark for what the campaign and website are about: practical actions to achieve the result of single-payer, Medicare for All.

Review of Available Tools and Services. We reviewed the tools and services at the website www.medicareforall.org including the letters campaign. Activists may be interested in recent additions at the Single-Payer Education section of the website, such as Medical Tourism, Lowest Risk, and Direct Links.

Foundation for Success. The letters campaign is designed to increase the knowledge level of Americans and increase the number of participants by inviting Americans do the following:

- Learn about Medicare for All and its benefits.
- Sign up to stand up for single-payer.
- Receive help each month to take action to communicate to Congress et al.
- Use the website’s helpful tools to tell others.
- Donate monthly or one-time.
- See the results via the status graphs.

An associated element for success is the need for a mission, vision, strategy, goal(s) and plan, all of which are at the website as related to the letters campaign.

Fantastic opportunity. The single-payer movement has an excellent opportunity to approach individual Americans and small groups with a comparison between the Congress Plan of 2009 and Medicare for All. That comparison was reviewed, as per the materials available at the website.

Where’s Waldo? We can hardly find anyone in the movement because we are going so many different ways. There is a need for unity in our actions so that we can achieve synergism: having the whole be greater than the sum of our individual efforts. Some examples of actions that we can all do:

- Participate in the letters campaign at www.medicareforall.org
- Refer to the Single-Payer Support Monitor at www.medicareforall.org
- Sign up for the PNHP Quote-of-the-Day (QOTD) service.
two.pairlist.net/mailman/listinfo/quote-of-the-day.
- Refer to the PNHP QOTD archives at www.pnhp.org , an excellent resource of information.

Brick Walls. An example here is that it only takes 5-7 days compared to the myth (still coming from what occurred only once in 2001) that it can take 4-6 weeks. That is one of the brick walls highlighted at the website. See: www.medicareforall.org/pages/Brick_Walls.

Money-Saving Techniques. Informational handouts, black-and-white or with some color, can be produced at a very low-cost compared to going to printing companies. Examples were given at the workshop. Another idea is the use of posters proposed by Marcia Everett. Go to the section “Promotional Items” at this web page: www.medicareforall.org/pages/Resources.